

Responsibility, combined with **Intense Pleasure**, forms the **strategic foundation** of the **Labeyrie Fine Foods Group**.
Discover one of our priority CSR projects in detail, along with our recent CSR updates

Pillar 1

Preserving

THE ECOSYSTEMS
WE INTERACT WITH

Pillar 2

Mastering

OUR SAVOIR-FAIRE AND PROCESSES
THANKS TO BEST PRACTICES

Pillar 3

Respecting

THE WOMEN AND MEN WHO
PRODUCE, PROCESS, SELL,
AND CONSUME OUR PRODUCTS

Focus on

**AGRI ETHIQUE France
LABEL**

At Labeyrie Fine Foods, labelling is a priority in our CSR strategy, at the heart of our pillar 1
“**Preserving the ecosystems with which we interact**”.

The Group is actively involved in a responsible approach, working alongside farmers to build fair trade-accredited supply chains that are increasingly local (employment) and sustainable (environment & animal welfare). Today, we are proud to detail our commitment through the **Agri-Éthique France label**.



Supply chain contracts



Our fair-trade contracts are drawn up for a three-year period between Labeyrie Fine Foods, our partner agricultural cooperatives and processors, and Agri Éthique France, reference label.

This type of contract offers several advantages:

- **A commitment to sustainable, secure purchasing:** this guarantees stable, **long-term relations** between the farmers united within their cooperative and Labeyrie Fine Foods, with a commitment to the volumes purchased.
- **Fair remuneration:** the fair-trade approach guarantees that farmers are fairly remunerated according to their production costs.
- **Promotion of local and 100% French supply chains:** by supporting its partner cooperatives and processors, Labeyrie Fine Foods contributes to boosting French agriculture and local employment at its production sites in Troarn, Came, Bouaye and St-Geours-de-Maremne, via 100% French supply chains, from field to plate, creating added value and sustainable jobs in France.

Application to our duck industry

In partnership with the Lur Berri cooperative and Agri-Éthique France, the Group **has launched the first fair trade duck supply chain**. This structuring project promotes the **work of our breeders, our local supply chain, our leadership** in terms of **animal welfare** and our actions in favor of **the environment**, reinforcing the coherence between ethical values, economic performance and product quality.
Foie gras, the Group's flagship product, is more than ever part of a **committed approach to excellence**.



Application to our plant-based industries

The wheat and chickpea sectors of our **Blini** brand, **labellised Agri-Éthique France**, are fully in line with a fair-trade approach, reflecting our desire to provide sustainable support to farmers through concrete financial backing and technical assistance in favor of the agro-ecological transition.
The Group is currently considering extending this label to other raw materials.



Discover our latest updates on our priority CSR projects that we are proud to share.

News

PILLAR 3/ RESPECT

REACTIVATION OF THE TRACABILITY PLATFORM FOR OUR LABEYRIE SALMON

Labeyrie is reactivating the access to traceability information via QR Codes on its Smoked Salmon packs. Consumers can thus consult our commitments to quality and transparency, as well as information on the origin, farming conditions and diet of our salmon. An initiative for responsible, informed consumption.



PILLAR 1/ PRESERVE

SUPPORT FOR PARTNER FARMERS

At the beginning of March, as part of the support program offered by Atelier Blini and the association *Un Pacte Positif*, farmers in the chickpea sector met to discuss crop establishment. In the same context, partners from the dairy industry met to discuss plant cover and its integration into their current practices.

Plant cover is a key tool for preserving biodiversity, limiting erosion, enriching soil and reducing the use of chemical inputs. It thus helps combat climate change, while offering farmers sustainable economic gains: lower production costs, improved soil fertility and greater resilience in the face of climatic change.



PILLAR 2/ MASTERING

EXPECTED REDUCTION IN WATER CONSUMPTION AT CAME

At our Came duck slaughterhouse, modifications to the feather filter equipment now enable cyclical reuse of the water used in the process. This optimization was designed to ensure both water savings and the safety of all those involved. The result: an estimated saving of 35 m³ of water per day!

A big well done to the teams mobilized for the success of this project.



LAUNCH OF VIDEOS ON DUCK WELFARE AND FOIES GRAS QUALITY

With the support of the European Union (TEACH program)

Teams from the European Foie Gras Federation (Euro Foie Gras) and the French, Spanish and Belgian professional working groups have joined forces to release short videos to raise awareness among the younger generation about animal welfare issues concerning ducks during the rearing and fattening phases.

See videos
here:



PILLAR 3/ RESPECT



It's environmentally friendly! **Recycle liquids:** household products, solvents and drain oil are toxic waste that pollute water. Take them to your waste disposal center rather than down the sink.



It's ecological and economical! **Drive smoothly at regular speeds** to reduce fuel consumption and cut pollution.